Survey on Domestic and Outbound Tourism by Spanish Residents

Aims

The Domestic and Outbound Tourism by Spanish Residents Survey (Familitur) has two main objectives:

- Quantification of the flows of passengers residing in Spain between the different regions and on their way abroad.
- Characterization of the trips in terms of their most significant aspects, such as the purpose, the length of stay, the type of accommodation used, the means of transport, etc.

All types of trip which include at least one overnight stay are counted, regardless of their purpose. Information on same-day trips is also included, i.e. journeys that do not involve an overnight stay.

Fact file

Type of operation
Survey drawn up from household-sample interviews.

Reference period
A monthly survey is conducted on one third of the sample, with a quarterly reference period, so that the whole sample will be surveyed by the end of the quarter. Each month a preview of figures at the national level is released (obtained from one third of the sample) later, when the whole sample has been surveyed, data are available at the regional level.

Scope
Households in the Spanish regions.

Universe
Set of individuals whose main family dwellings are in the Spanish territory.

Type of sample
The households are selected by two-stage sampling of clusters with subsampling and stratification of the first-stage units. The first-stage units are the census sections, being chosen almost 2,100 sections. The second-stage units are the main family dwellings, eight being chosen from each census section.

Sample size
The final sample is around 16,500 households, involving more than 66,000 annual interviews.

Data collection
The information is collected by means of a mixed system, combining face-to-face interviews in the home with telephone interviews. The first interview, in which the household is captured, is carried out in the home, after, households can choose the method for subsequent data collection.
Variables recorded in the questionnaire

Familitur includes four basic analysis units: households, individuals, trips and same-day visits.

The following information is obtained from the **household block**:

- Main dwelling: type of dwelling and tenure thereof
- Characteristics of the usual residential environment
- Means of transport the household has access to
- Tourism equipment
- Secondary residence: location and distance from the main dwelling
- Household structure
- Monthly income of the whole household
- The household’s weekend travelling habits (frequency and times of year)
- Emotional bonds with other regions or countries

The **individuals block** records information on the household members’ socio-demographic characteristics:

- Relationship with the head of the family
- Marital status
- Sex
- Age
- Place of birth
- Education level
- Economic activity
- Work status
- Occupation
- Regions in which the individual has lived
- Travelling experience
- Language skills
- Use of internet
- Driving license
- Vehicle availability
- Own income sources
- Travelling habits in summer, Christmas and Easter
- Same-day travelling habits

The **trips block** analyses all the relevant information on all the trips made by all household members in the reference period:

- Destination
- Trip stages
- Number of overnight stays
- Date of trip
- Purpose of trip
- Main means of transport
- Main type of accommodation used
- Form of organizing the trip
- Subsidization of the trip
- Trip expenditure
- Use of internet in organizing the trip
- Activities carried out on the trip
- Site loyalty

The **same-day-visits block** records all journeys with no overnight stay, made by all household members for leisure purposes, and the destinations thereof.

**Dissemination of information**

The results of the analysis and processing of the survey data are released in the following documents:

**Update report**
A monthly release is posted including the main data, such as the number of trips made by residents in Spain, the most popular type of accommodation used, the tourist destinations, the means of transport used, etc. Furthermore, a detailed analysis is made of the main regions of destination.

**Annual report**
A detailed annual study is produced with the available data, which includes the most relevant aspects accompanied by graphs.

All the information of this survey is available on the General Subdirection for Tourism Knowledge and Studies’ website, [www.iatourspain.es](http://www.iatourspain.es). The information is also available to the public at CDTE, the Spanish Centre for Tourism Documentation, c/ Paseo de la Castellana 160, floor 0, office 054, Madrid, from 9 am to 2 pm, Monday to Friday. Tel. +34 91 343 34 37, Fax +34 91 343 34 40, e-mail: cdtetourspain.es

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